



*Fall Issue 2011*

## President's Message

Jackie Jensen, Ph.D., CFCS

KAFCS President

My focus for the coming year is to encourage renewed commitment to ethics in both our personal and professional lives. Breaches of ethics are a major part of the context in which we live and work. The media provides numerous examples of unethical behavior in business, government and education. Unethical behavior is explained away or excused because of circumstances or personal need (Craig, 1991). A "Machiavellian Orientation," or success at any price, seems to be the underlying message (Cho, Yoo, & Johnson, 2005).

Many examples abound. According to the Center for Academic Integrity (1999), approximately 75% of all college students report cheating at least once during their undergraduate careers. Similarly, the director of Eastern's Office of Academic Integrity recounts numerous instances of ethical violations. Other examples include selling counterfeit goods, tax evasion, employee theft, steroid use among athletes, unnecessary car repairs and corporate scandals (Callahan, 2004).

Several pressures within society prompt ordinary people to cheat. In the book, "The Cheating Culture: Why more Americans are doing wrong to get ahead," David Callahan gives three reasons why people cheat.

1. The gap between the rich and the poor; a winner-take-all environment worth huge sums of money
2. Fear of financial failure; anxiety; competition
3. No one is looking (sleeping dogs) so dishonesty is okay. Successful individuals get away with corruption.

To shift gears, if you were to tell someone about the mission or purpose of Family and Consumer Sciences, you might mention things like:

1. Improve daily life.
2. Address practical problems of families.
3. Help others create meaningful lives.
4. Help families meet their own basic needs and achieve their potential.
5. Assist consumers to make wise decisions.

The use of ethical standards is the foundation for achieving such important aims. Ethical standards are the basis of professional practice (Nickols & Belliston, 2001).

The "wellbeing" of individuals, families and communities is central to our purpose. The words "wellbeing" and "unethical" seem contradictory.

The AAFCS Code of Ethics (American Association of Family and Consumer Sciences, 2005) helps us know what to do in many situations. The Statement of Principles for Professional Practice includes professional competence, respect for diversity, scholarship and research, confidentiality, conflict of interest, and responsibility to the profession. This document serves as a guide for behavior. Nevertheless, we need other approaches to ethics because ethical dilemmas can be confusing and disorienting, and they cannot all be resolved with codes of ethics. Four additional approaches (Arcus, 1997) include:

1. The greatest good over bad
2. A sense of duty or obligation
3. Providing reasons for various actions
4. Consequences of action

Ethical dilemmas will always reside in our personal and professional lives. An important idea is to have as much integrity and courage as we can marshal. We need it. Again, it is my hope this year that we can all renew our commitment to ethics.



## 2011–2012 KAFCS Officers

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### Student Unit Advisor

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susan.kipp@eku.edu

### Past President

Sarah Raikes  
sarah.raikes@washington.kyschools.us

### Executive Secretary

Ginny Ellington  
ginny\_ellington@yahoo.com

## Successful State Meeting — 2011

The KAFCS Annual Meeting was held March 25–26, 2011 at the Crowne Plaza Hotel in Lexington. Fifty-two members attended the meeting and enjoyed hearing a variety of speakers. The theme was “Connecting Professionals. Touching Lives.” The community service project was to fill backpacks for small children of military families (photo below). Members were asked to bring items for the backpacks and write a letter to a child. Tyrone Atkinson, from the UK Cooperative Extension Service, spoke briefly to the group about the camp and thanked the members for their donations.

Mary Ferlan, Director of Human Resources at UK, spoke on “How to Get Along with Difficult People.” Debbie Tankersley, Programs Manager for KDE, Leslie Snider, Consultant for KDE, and Lori Myers, AAFCS Director for Pre-Pac Assessment and Certification gave enlightening information about what Kentucky FCS students are doing in assessment as well as which AAFCS assessments are completed and being piloted, and which ones are in the process of being finished.

Student organization presidents gave greetings from their respective organizations, as did the university representatives: Susan Kipp, ECU; Judy Payne, Murray State; Dr. Hazel Forsythe, UK, and Dr. Kathy Croxall, WKU.

We were honored to have Sue Byrd, AAFCS President, with us to bring greetings, discuss the new branding for AAFCS and be the closing speaker on Bio Geometrics. Other speakers were Jill Hatton, Bourbon County HS; Liz Kingsland, Bourbon County Extension Agent for FCS; Dr. Ingrid Adams, Dietetics/Nutrition Professor at UK and Whitney Carmen from the Beef Council of Kentucky.

The Outstanding Student Award was presented to Kelli Willis, ECU. Jessica Sharp, ECU, and Mattie Hay, UK, were named as scholarship recipients.



## **HUGS: Helping Undergraduate & Graduate Students**

The new school year has begun! Which means that our Family and Consumer Sciences students have returned to campus—along with many new faces! As we recruit students into KAFCS/AAFCS, it is wonderful to be able to offer them financial support and mentoring opportunities as part of their membership. With a contribution of \$30, you can support half of a student member's annual dues and develop a relationship that could last a lifetime.

When you were a student, you probably had an instructor, supervisor, or mentor who impacted your personal and professional life. You probably also thought, at some point, that there was no way you could ever really repay them for all that they had given you or done for you. Maybe not, but you can pay it forward by becoming that kind of support for one or more current students.

If you currently work on a college campus, please also encourage your colleagues to join KAFCS/AAFCS and to become HUGS mentors. The Helping Undergraduate and Graduate Students program has been a signature program for the association for many years. To become part of it, please e-mail Ginny at [ginny\\_ellington@yahoo.com](mailto:ginny_ellington@yahoo.com) for more information or send a \$30 check (or more), made payable to KAFCS, along with your current contact information, to:

KAFCS HUGS  
c/o Ginny Ellington  
664 Cindy Blair Way  
Lexington, KY 40503

Thanks for your support!!!!

## **Student Unit Officers**

The following students are serving as officers of the KAFCS Student Unit. Feel free to contact any of them if you have committees on which you would like student input or if you have ideas or other opportunities for them to network with professionals.

### **Chair**

Lindsey Wood  
[lindsey\\_wood10@mymail.eku.edu](mailto:lindsey_wood10@mymail.eku.edu)

### **Secretary**

Georgeanna Jarvis  
[georgeanna\\_jarvis@mymail.eku.edu](mailto:georgeanna_jarvis@mymail.eku.edu)

### **Treasurer**

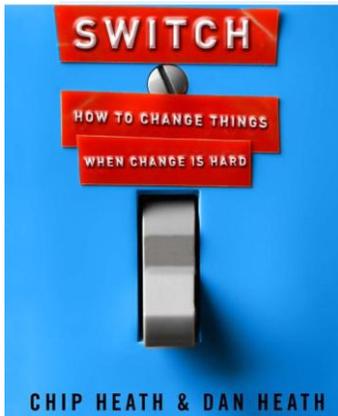
Whitney Hilterbran  
[whitney\\_hilterbra@mymail.eku.edu](mailto:whitney_hilterbra@mymail.eku.edu)



## Join the KAFCS On-Line Book Club

Pam Sigler is planning to host an on-line book club this year. This will be an experiment with Adobe Connect, which should allow anyone with internet to participate. It is helpful to have a microphone and camera at your workstation (will work on iPads) but not a requirement. If you would like to learn more, email Pam Sigler (psigler@uky.edu). Pam will survey those who are interested to determine the days and times for the group(s) to meet.

## Fall Book Club Selection



The fall book club selection is **Switch: How to Change Things When Change is Hard** by Chip and Dan Heath. The book, a New York Times best seller, was recommended at the spring Epsilon Sigma Phi meeting.

The book gives many examples of successful and challenging change situations, many of which relate directly to work that Family and Consumer Science professionals address each day. There are situations illustrating social marketing, as well as classroom environments, to create change.

The hope is that the discussion will also give participants an opportunity to identify and discuss challenging changes in our personal life, careers and profession.

Suggestions for the spring book selection may be sent to Pam.



## GET READY FOR INDY!

American Association of  
Family & Consumer Sciences

## 103rd Annual Conference & Expo



Main Conference

June 24-27, 2012

Indianapolis Marriott Downtown  
Indianapolis, Indiana

[www.aafcs.org](http://www.aafcs.org)

800-424-8080

## KAFCS NEEDS YOU!!

The Kentucky Association of Family and Consumer Sciences will be looking for members to contribute their talents to the work of the association in the following offices starting June 2012:

*President-Elect:* Works closely with the president, selects date and place for annual meeting, responsible for product sales at AAFCS and attends AAFCS Leadership Conference.

*Vice President—Program Planning and Public Relations:* Oversees committees on plan of work, resolutions, public relations and marketing, and public policy.

*Treasurer:* Prepares the annual budget and monitors all fiscal activities of the association.

The President-Elect position entails a three year commitment to service on the executive board, one as president-elect, one as president, and one as past president. The other offices are for a two-year term.

If you are interested or you know someone that you think would be interested in one of these positions, please contact Ginny at [ginny\\_ellington@yahoo.com](mailto:ginny_ellington@yahoo.com).

Service on the KAFCS Executive Board is a great opportunity to get to know professionals across the state.

## AWARDS TIME AGAIN!!!

It's time to nominate outstanding members of KAFCS for professional recognition. The awards that continue to national competition are:

### **KAFCS Leaders Award**

### **KAFCS New Achievers Award**

### **KAFCS Teacher of the Year Award**

*(this award recipient is submitted by the KY Association Teachers of Family and Consumer Sciences)*

#### **KAFCS Awards:**

#### **KAFCS Outstanding Student Award**

#### **KAFCS Outstanding Professional Award**

#### **Friend of KAFCS Award**

#### **Other State Level Awards:**

#### **Outstanding Dietitian Award**

Awardee must be a member of both AAFCS and the American Dietetic Association. Awardee shall be selected by the KY Dietetic Association with the recipient's name and information forwarded to KAFCS by **Oct. 15**.

#### **KAFCS Karen Davis-Parker Outstanding Extension FCS Professional Agent Award**

Awarded by KEAFCS and recognized by KAFCS. Criteria include an outstanding project or activity plus evidence of professional involvement in FCS and Extension organizations. Applicant must belong to AAFCS.

Please take time to nominate your deserving colleagues for these awards! We know that KAFCS members are doing great things, and we want to give them a chance to shine!

2011 KAFCS Award winners will be notified no later than December 1, and they will be recognized at the annual meeting in March 2012. Those being nominated for 2012 AAFCS Awards will also be notified by December 1 and will work with the Awards Chair to submit national nominations.

**Please visit [www.kafcs.com](http://www.kafcs.com) for additional information on the nomination process.**

**Nomination deadline: October 15, 2011**



## **Ellington Named Executive Secretary**

Ginny Ellington, new KAFCS executive secretary, graduated with a B.S. Degree from Morehead State University with Area of Concentration in Home Economics, and from Georgetown College with an M.A. in Secondary Education.

She taught in Bracken County, Pendleton County and Bellevue Independent, high school and middle school, and, in Pendleton County, was coordinator of the Gifted and Talented Program.

Ginny was in the Department of Education for 17 years, serving as State FHA Adviser for 11 years and State Supervisor for FCS Ed for 4 years. While there, she served as chair of the National FCCLA Board of Directors and received the FCCLA Distinguished Service Award.

Ginny retired in 2003 and went to the University of Kentucky as a teacher educator for seven years.

She has received numerous awards during her career, two of which were KAFCS Outstanding Professional and KAFCS Leader Award. Others include KACTE Arch of Fame, Outstanding Service and Outstanding Educator. She was the winner of Region ACTE Outstanding Educator Award and was a finalist at ACTE in 2009.

Ginny has served as president of KAFCS, Vice President–Professional Development and as interim executive secretary.

She retired again in 2011 and is now active in Tates Creek Christian Church activities, as well as continuing to be active in the professional organizations of AAFCS and ACTE. She is coordinator and treasurer of the Kentucky FCCLA Alumni/Associates.

# TAKE THE PLUNGE AND HAVE A TASTE OF BRAZIL!!!



## KENTUCKY ASSOCIATION OF FAMILY AND CONSUMER SCIENCES PROFESSIONAL DEVELOPMENT DAY

**THURSDAY • OCTOBER 20, 2011**

**BOONE COUNTY COOPERATIVE EXTENSION OFFICE  
6028 CAMP ERNST ROAD  
BURLINGTON, KY 41005-0876**

**BEGINS AT 9:30 A.M.**

- **LEARN THE GEOGRAPHY AND CULTURE OF BRAZIL, THE FASTEST GROWING ECONOMY IN THE WORLD**
- **LORI RICE, FCS AGENT FOR WOODFORD COUNTY, WILL SHARE HER EXPERIENCE OF LIVING IN BRAZIL**
- **PREPARE RECIPES FROM BRAZIL**
- **TOUR JUNGLE JIM'S INTERNATIONAL MARKET (CINCINNATI, OHIO) – 2 P.M. UNTIL READY TO LEAVE**

**COST: \$25 FOR KAFCS MEMBERS /  
\$15 FOR STUDENT MEMBERS / \$35 FOR NON-MEMBERS**

**SPACE IS LIMITED!**

**KENTUCKY ASSOCIATION OF FAMILY AND CONSUMER SCIENCES  
PROFESSIONAL DEVELOPMENT DAY REGISTRATION FORM  
OCTOBER 20, 2011**

**NAME** \_\_\_\_\_

**EMAIL** \_\_\_\_\_

**CELL PHONE** \_\_\_\_\_

**KAFCS MEMBER (\$25)** \_\_\_\_\_

**STUDENT MEMBER (\$15)** \_\_\_\_\_

**NON MEMBER (\$35)** \_\_\_\_\_

**HUGS DONATION (\$30)** \_\_\_\_\_

**SCHOLARSHIP DONATION** \_\_\_\_\_

**TOTAL ENCLOSED** \_\_\_\_\_



**SEND REGISTRATION AND CHECK BY OCTOBER 7 TO:  
KENTUCKY ASSOCIATION OF FAMILY AND CONSUMER SCIENCES  
C/O PAM SIGLER  
UNIVERSITY OF KENTUCKY  
242 E SCOVELL HALL  
LEXINGTON, KY 40546-0064  
859.257.4702 (OFFICE) • 859.351.8521 (CELL)**

**SPACE LIMITED TO THE FIRST 25 WHO REGISTER.  
DEADLINE: OCTOBER 7**

**BOONE COUNTY COOPERATIVE EXTENSION SERVICE  
6028 CAMP ERNST ROAD  
BURLINGTON, KENTUCKY 41005  
PHONE: 859.586.6101**

**DIRECTIONS:**

**FROM I-75, TAKE EXIT 181 TO KY 18 (BURLINGTON PIKE).**

**TRAVEL WEST TOWARD BURLINGTON FOR APPROXIMATELY 3.2 MILES. THE COOPERATIVE EXTENSION SERVICE OFFICE IS ON THE LEFT AT THE INTERSECTION OF CAMP ERNST RD. (RT. 237) AND KY 18. TURN LEFT ONTO CAMP ERNST RD, THEN TURN LEFT INTO THE PARKING LOT AND FOLLOW AROUND TO THE FRONT OF THE BUILDING.**

**TIP: YOU MAY WANT TO FILL YOUR CAR WITH GAS BEFORE ARRIVING AT THE EXTENSION OFFICE SO YOU ARE READY TO GO TO JUNGLE JIM'S AFTER LUNCH.**

**DIRECTIONS TO JUNGLE JIM'S FROM KENTUCKY:**

**TAKE I-71/75 NORTH OVER OHIO RIVER INTO CINCINNATI.**

**\*\* YOU MAY CROSS I-275, EXIT 185, IN KENTUCKY—DO NOT TAKE THIS EXIT \*\***

**CONTINUE NORTH ON I-75 TOWARD DAYTON.**

**THEN I-275 WEST - TO INDIANAPOLIS.**

**TAKE EXIT #41 HAMILTON/FAIRFIELD.**

**DRIVE NORTH 3.8 MILES ON ROUTE 4/DIXIE HWY.**

**TURN RIGHT ONTO JUNGLE JIM'S BLVD.**

**KAFCS NEWSLETTER** is published once a year as a service to members. Send news, photographs and comments to:

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itsmeceleste@hotmail.com

OR

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859.223.1517  
ginny\_ellington@yahoo.com

www.kafcs.com • www.aafcs.org

**See other great photos from the 2011 KAFCS Annual Meeting at KAFCS.com!**



**Kelli Willis, Kendra Goodpaster, Jessica Sharp, Lindsey Wood and Grace Garland.**



**Kelli Willis, Outstanding FCS Student, and Marjorie Baker**

**Dates to Remember**

**2011**

October 20 KAFCS Professional Development Day, Burlington, KY

November 8 Fall Executive Board Meeting, Fayette Co. Extension Office

**2012**

March 22–24 KAFCS Annual Meeting, Crowne Plaza Campbell House, Lexington, KY

June 24–27 AAFCS Annual Conference & Expo, Indianapolis, IN